

About Us

India has the world's largest youth population, with approximately 66% of the total population (more than 808 million) under the age of 35. Almost 40% of the Indian population is between the ages of 13 and 35. (defined as youth in the

National Youth Policy) The Indian youth are risk-taking, hungry, and full of go-getters. Their burning desire to get things done, make an impact, and grow their business and personality is admirable, and YWA fuels the fire so that our members can collectively and individually leave a mark.



Benefits of Sponsoring YWA

1. Brand visibility
2. Networking opportunities
3. Access to target audience
4. Speaking opportunities
5. Social media exposure
6. Display booths
7. Inclusion in press releases
8. Product trials and feedback



SPONSORSHIP PACKAGES

GOLD

₹ 25,000

Logo

(i) Diary

Social media promotion

(i) Number of post(s) - 1

Complementary attendance to all events - 1

Member data

Email promos to all YWA members

Mention in website

PLATINUM

₹ 50,000

Logo

(i) Diary

(i) Banners

Social media promotion

(i) Number of post(s) - 3

Include marketing material in hamper

Free membership - 1

Complementary attendance to all events - 2

Member data

Email promos to all YWA members

Company Banner* - 4
*To be provided by the sponsors

Mention in website

DIAMOND

₹ 1,00,000

Logo

(i) Diary

(i) Banners

(iii) Social media posts for events

Standies

Booth in major events

Social media promotion
(i) Number of post(s) - 5

Include marketing material in hamper

Title sponsor

Shoutout at all events

Free membership - 2

Complementary attendance to all events - 3

Member data

Front row seats in selected events

Email promos to all YWA members

Company Banner* - 8
*To be provided by the sponsors

Mention in website

Sponsors so far:



Tirupati Marketing

